



## FUNDRAISING AND AWARENESS



### Recommendations for Raising Donations

#### Raise donations for students to attend Mully University College

We encourage participants to raise between \$1,000 and \$5,000 so your trip can really make a difference. It's not mandatory, but it will change lives of students who will be able to attend Mully University College en route to becoming the African leaders of tomorrow!

However you raise the funds, donors should be directed to the **Donate** button on [www.mullymarathon.com](http://www.mullymarathon.com).

#### Resources:

1. [www.mullymarathon.com](http://www.mullymarathon.com) is a great place to point people to if they want to learn more about the event...to participate and/or donate.

2. **News Release.** This is a link to a news release that you could help you in drawing up your own communicate asking for support.
3. **Fundraising Email.** This is a link to a simple draft email that you could use as is or customize with your personal message.

#### **Other Fundraising Ideas:**

1. **Send Emails or start a Facebook or other Social Media Campaign.**  
Write a note to all your friends and family on how they can help. Social media is a great way to get the word out about the Mully Marathon in general and about your trip in particular.
2. **Run a Friends and Family Party.** Invite your families and friend for a dinner party BBQ and let them know about your commitment to serve at MCF. Show one of our promo DVDs and share with your guests how they can help cover the cost of this trip.
3. **Run a Co-worker Party.** Invite your colleagues at work, over breakfast, lunch or an open house at some other time of day to let them know about your trip and ways they can help.
4. **Garage Sale / Bake sale/ Auction** off your gifts and talents for the day.
5. **Benefit Concert**
6. **Your Own Wonderfully Creative Idea!**
7. **Donated Goods.** Transporting goods across the world is challenging and costly. Having said that, MCF really appreciates it when visitors bring key items like school supplies, fabric, thread, toiletries (shaving kits, hand and body creams, soap), towels, underwear and bras. If you are unsure about specific donated goods, contact MCF Canada and get their input.